

smart  tv



smartuptv Next Generation Infotainment

smartuptv Contents

smartuptv - Introduction	3
smartuptv - Benefits	4
smartupbox - Small But Ready For Action	5
smartupbox - Features	6 - 8
smartupbox - Specification	9
mymartup - The Portal	10
mymartup - Functions	11

smartuptv Introduction



Dive into a new world with smartuptv

Why change your hotel TV...when you can simply upgrade and provide your guests with the very latest Smart TV features and Apps, as well as information about your hotel and the services you provide?

Smartuptv transforms new and existing HD Ready Hotel TVs into affordable modern Smart TVs. It's a complete standalone solution that includes the smartuptv Box, a unique Hotel Gyro Remote Control and access to the mysmartup portal, which gives you complete control over look, feel and functionality.

Smartuptv offers a fantastic service advantage that is specifically designed for hospitality, so guest's personal details, usernames and passwords are cleared automatically after use...*safety and security is assured.*

Best of all smartuptv requires no on-site server...just a wired or wireless network and a broadband internet connection.

smartuptv Benefits



- ✓ Low cost of upgrading new or existing hotel TVs to Smart TVs
- ✓ Channels at request: your guests have the flexibility to watch their favourite programmes at any time
- ✓ Added comfort of internet access via guest room TVs
- ✓ Direct and focused presentation of in-house services
- ✓ New platform offers new marketing opportunities
- ✓ Additional revenue possibilities by offering your guests movies and a more extensive internet experience
- ✓ Centralised management of personalised content
- ✓ Centralised monitoring of smartupboxes
- ✓ Uses existing internet infrastructure (Wi-Fi/LAN)
- ✓ Smartupbox offers an in-room Wi-Fi bubble (Access Point)

smartupbox Small But Ready For Action



Innovations will increase guests' expectations

Smartuptv uses a small unobtrusive smart box that works with just about any hotel mode TV; and when you do want to upgrade to a slimmer, more eco-friendly TV, you just move the smartuptv box to the new set and your guest experience is still as great as it was before...no unwanted menus and feature changes, no missing apps because manufacturer's licenses have expired...*you remain in complete control.*

With smartuptv guests can use apps just like those on a smartphone or tablet device, but on a much larger screen. This opens up a huge range of applications including popular catch-up TV and video streaming services, journey planners, event guides, news, magazines, weather services and so much more. Guests can also login to their favourite social networks or chat and shop online. Surfing the web is a breeze using the feature rich HD browser providing access to even more exciting services...and all of this is done from the comfort of the guest's hotel room.

smartupbox Features

Remote control with a keypad and motion sensor

Even the remote is an exciting experience!

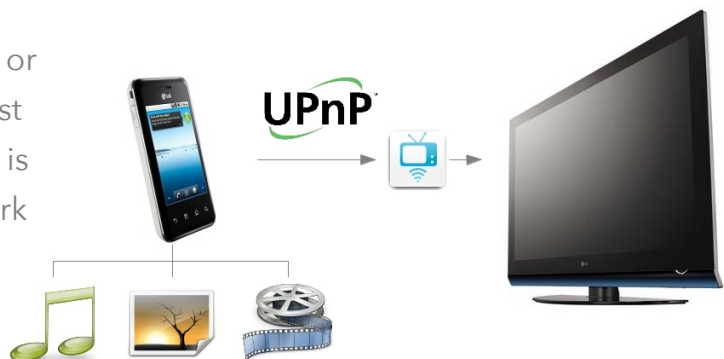
The innovative hotel gyro remote includes a full QWERTY keyboard, gyro function (motion sensor) and it's also a fully functional TV remote. This provides class leading usability; making the guest experience truly *smart*. Only one remote is required to control the TV and smartupbox.



Hotel Media Share

HotelMediaShare enables a guest to send Photos, Music and Video* to the TV via the smartupbox.

It requires no additional hardware or cables and is easy to use. The guest just ensures that their smartphone is connected to the local WiFi network and follows a simple set of instructions.



* HotelMediaShare works with most unprotected music and video files. Please ask for specific information.

smartupbox Features



Network amplifier

The smartupbox was developed especially for the hospitality industry. It uses the existing LAN or Wi-Fi network and can be easily connected without special technical knowledge. If you use the smartupbox over a LAN connection you can simultaneously set up a Wi-Fi bubble in each room thereby giving wireless internet access to your guests with no additional outlay.



Android operating system

Android is a robust and feature rich platform that offers a familiar and fast graphical interface. It's the same operating system that's used by millions smartphones, tablets and by Google TV.



Tamper-proof and small

The smartupbox is completely tamper-proof and it can be firmly bolted to the TV, wall or to furniture using the included mounting plate. The smartuptv box is small (104mm x 99mm x 25mm), durable and unobtrusive.



Internet content management

You can control and manage content, apps and security from any internet-enabled device via a browser.

You can even use a smartphone or tablet to send messages to all hotel rooms at the same time ("Live football today: final game on big screen in the lounge"), or to individual guests.



IPTV and timeshift

With an IPTV headend and our IPTV app, you can extend your smartupbox and enjoy all benefits of an IPTV player. No additional in-room hardware is required; just an IPTV Gateway or a direct IP feed.

The device supports most major media protocols, video, music and formats such as Flash or HTML5...making it ready for the latest app developments.

smartupbox Features



Monitor via the internet

Monitoring of, or messaging to an individual smartupbox is performed via the internet using the intuitive mysmartup portal; and the condition or status of a particular box can be checked at any time.



Convenient to control

The mysmartup portal also enables every smartupbox linked to a specific account to be easily updated - just make the changes, preview and send the updates via the internet.



smartupbox Specification

- ✓ Smartupbox and portal with apps information and services
- ✓ Android operating system
- ✓ Gyro remote with motion sensor and TV code sets
- ✓ Optimised for use with hospitality grade TVs with HDMI
- ✓ HD Ready
- ✓ Media player with 1080p capability
- ✓ 100 Mbit/s RJ45 network connection
- ✓ HDMI video and audio output
- ✓ Card reader for SD, SDHC and MMC
- ✓ USB 2.0 socket (x2) for external hard drive, memory stick, microphone or camera
- ✓ Hotel newsticker
- ✓ RSS feed
- ✓ Weather widget
- ✓ Skype telephony over the TV
- ✓ Power consumption: 5V, 2A





Control your smartuptv boxes easily over the Internet!

The mysmartup portal provides yet unsurpassed multiple selection and design options.

Simply select from a wide and growing library of apps or create your own hotel information apps. The mysmartup portal allows you to configure a unique home screen for your brand design. You can add hotel information, menus, video, links to web pages of intranet sites. Create advertisements for, or link to local theatres, museums and leisure services. Benefit from new and sustainable revenues!



mysmartup Functionality

Your personal app configurator

With the mysmartup portal you can quickly configure a stylish look and feel for your hotel.

The home screen can display one set of up to 18 icons or 6 category folders with up to 18 icons in each folder...so that's up to 108 icons!

Each icon can represent a link to an embedded information page, a web or intranet page, an embedded PDF file or it can start an embedded video, and of course an icon can be a full tablet-based app.



Full screen design



Folder design